



BOARD OF DIRECTORS MEETING

Wednesday 14 April 2010

- Meeting held at 33 Bridge Street Bellows Falls
 - In attendance: Dot Read, Bob Ross, Maya Costley, Justin Sterner, Don Malcom, Dickie Colo, Bill Holtz, Gary Smith
 - Notetaker: Gary Smith
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1. Call To Order: 7:12 PM

2. Meeting Minutes: Dot moved, Bob seconded the motion to approve the minutes of 3.10.2010 without amendment. Motion passed unanimously with one abstention.

3. Treasurer's Report: Because of a) our transitional treasurer position and b) transitional accounting system, full financials were not presented for 1st quarter. The ledger for our checkbook was presented however in place of financials, showing all transactions for Q1, 2010. In lieu of a Treasurer's report, this document was accepted by the board unanimously.

4. Old Business:

- Printed Program Schedule: Gary reports on progress with Mary Lynch's design. Maya will talk to Furniture Warehouse and Direct TV, Bill to Bensonwood, Gary to Chroma, Justin to James Heating. Based on information provided by Don about the River Record's deadlines and our own decisions concerning when the schedule should appear, we have agreed on the following timeline:
 - i. All advertising closed by May 12
 - ii. Proofs from Mary May 17
 - iii. Files to Printer May 20
 - iv. Finished schedules to River Record June 11
- Training: Don agreed to train Chris Knowlton. Pete Smith is half through his training with Bill Holtz. Travis Adams is nearly complete with Mark Edson. Effie Michot will train with Dickie Colo (he will contact her.) Awaiting payment from Holly Hansen.
- Underwriting: Gary reports further underwriting by Colonial Theater in Keene. There was some discussion about other targets. Dickie will revisit Cota and Cota.
- Tee Shirts & Stickers Same shirts ordered because of quantities and lead time. Expected shortly. Justin will investigate getting embroidered hats with WOOL logo at under \$6.00. Also we should investigate Mugs and sew-on appliques.
- Programming:
 - i. No changes in Programming since last meeting.
- Dot's Radio Theater Fundraiser: No progress yet.

5. New Business

- a. Fundraising: A generous donor has proposed a \$2000 Challenge Grant. If we raise \$2000 the donor will match it. Proposed is a wine & cheese gathering at Readmore with Edit Hunter reading. Gary will investigate.
- b. Spanky Payne Show: Gary met the two fellows who do the Spanky Payne show after sending a letter marked "Final Warning" in response to complaints after previous shows [letter attached.] Taling for more than an hour the guys seemed well-mannered and motivated. Gary agreed to attend their show on Friday - just for one hour. Gary will bring them a copy of the manual with the pages germane to their infractions marked.
- c. Annual Meeting and Block Party: Dickie Colo is still proceeding with ideas for a Block Party on June 26. Needs more time to contact bands, etc. Proposed several regional acts (Mo Ambesa, Ninja Monkeys, Jahjoba(?).) Meanwhile, our annual meeting is set for June 26, 2010 and we need to begin preparations for elections, annual reports, proper notice to members, etc. More focus on this topic at the May meeting.
- d. Archive Repair: Gary donated a new \$300 double drive netserver to handle the new archiving system that Jakob Ragnarsson is building. Currently functioning but not yet on the web. Plan is for all hosts and board to have personal passwords.
- e. Treasurer Appointed: Justin Sterner has been appointed Treasure of Great Falls Community Broadcasting. Justin informed the board that he will have limited time for meetings and will miss meetings often but will assume the title of Treasurer immediately.
- f. Sound Exchange Licensing: Gary explained the new laws governing web broadcasts and gave notice to the board that we are now responsible for payments to Sound Exchange under laws stemming from the Digital Millennium Copyright Act. Soon WOOL will need to pay another \$500 licensing fee and be required to show, online, what song is playing live.
- g. Changed Administration At WOOL Following Tony's exit as chief technologist and Treasurer, it has become important to change the administration position to an Office Manager position including bookkeeping, more technical upkeep, and grant-writing. As Heather's skillset does not include these things we have given Heather notice as of 4.14.10 and explained to her that her job will terminate on 5.15.10 at which time we will fill the new position from out of house. Gary will follow up with written notice and will interview candidates for the new position.
- h. Discussion of music in Automation: Don voiced his opinion that that the music library needs to be upgraded. Gary mentioned that other hosts have made this same complaint and began a discussion of how will this be upgraded and with what sorts of music. Gary explained that we have but 4500 songs in rotation and that provisions to add new material are incomplete at the moment. Doug Anarino, a volunteer is in discussions to build a new web interface for uploading material but that this is moving slowly. There are file-naming conventions, and file format requirements that will need to be followed. Bob Ross discussed taking advantage of the

functionality of Music Collector. The board agreed that the music was getting stale and that something needs to be done but at this moment there is little we can do properly.

- i. Full Power Preparation: Though there is still no definitive word from the FCC, it is still believed that we may be granted our NEC Construction Permit in July, giving us 18 months to get on the air with the new license. Gary notes that we should be preparing now with plans for fundraising, discussions with Comcast, and lists of equipment. Gary reports there is a grant available called a PTFP grant which will pay for more than 50% of our new equipment and facility upgrade. Investigating other public funding opportunities/

6. Next Meeting Scheduled for Wednesday, May 12, 2010.

7. Dot motions, Don seconds that we adjourn. Unanimous. We adjourned at 9pm.



John Ellis, Jr.
1571 Fisher Hill Road
Grafton, VT 05146

RE: Show content and procedures.
FINAL WARNING.

10 April 2010

Dear John,

After hearing some complaints about your show content we've done a review and need to put you on notice for several violations of station policy. Specifically cited in this letter are problems stemming from your show on March 26th. I believe you've already been informed of issues on other shows, in writing.

As I'm sure you understand, infractions on your show impact our ability to operate the station for everyone else's shows, as well. Years of hard work and tens of thousands of dollars of investment are put in jeopardy by your on-air behavior and so we can have no tolerance whatsoever of things you do wrong. Since there have indeed been complaints from the public, there is now a very serious need to clean up your show or leave the station. It can be no other way.

1. During the March 26th show there were at least two songs played that contained various words not allowed on WOOL. Our policies reflect the rules under which we are allowed to broadcast. They are based on expert legal opinion and have been tested in the courts already. You need to listen to your music in advance and NOT play selections with offending lyrics.
2. You read no Station ID during your show which is clearly in violation of the most important rule at WOOL and with the FCC. Most hosts read the Station ID several times during their show but we are required to read the ID within 2 minutes of the hour.
3. You ran your show over the 9:00pm time limit. When you did that you not only played over the recorded Station ID, you also played over paid underwriting that one of our supporters has given the station money to air. These are played a limited number of times each week and one of them was obliterated by your neglect. Not good.
4. As you know, you cannot make statements about the quality of companies, as you did by declaring that "AT&T sucks." Whether or not the statement is true matters not at all. You can't say it and you should know this already.

5. Your broadcast of the “Top Ten Ways To Know You’re Gay” bit was in blatant violation of our Free Speech Policy that is printed in the manual and which you should have committed to memory by now. It doesn’t matter a bit if you try to “offend everyone” and by so doing think you are egalitarian. You simply cannot do this. I don’t need to go into the word by word defamation you aired. It should be clear to you why this is not allowed and if it is not clear, you are not ready to be on this station. For emphasis, I’m reprinting the Free Speech Policy here:

Great Falls Community Broadcasting Company and WOOL support the provisions of the First Amendment protecting free speech, as such speech is limited by federal, state, and local law and further governed by the parameters of the FCC license under which we operate. "A knowledge of these laws and codes is the responsibility of each Program Host. "In addition to these provisions, we recommend reasonable courtesy to all members of our community in the creation of the programming to be broadcast on WOOL and we reiterate from our bylaws Article X which states: It shall be the policy of this corporation not to discriminate against any person on the basis of race, color, religion, sex, sexual orientation, creed, or national origin.

Your broadcasting cohort is not a trained member of the station. As a rule we don’t prohibit guests and many WOOL hosts have guests on their shows. But each host who has taken an on-air slot is responsible for the full content of his or her show. This includes the full impact of sanctions or penalties against our station. Penalties for these infractions can run to TWENTY THOUSAND DOLLARS.

This is the last warning you will get for infractions against our policies and procedures. If there are things you don’t understand about our rules or questions you have about the appropriate content to broadcast, please take a week off and get in contact with someone from the board to discuss it. I’m happy to spend time going through the manual with you so you have a better understanding of what’s OK and also what’s at stake. I don’t think that if you truly understood the danger you put everyone in you would act so carelessly.

I suspect someone from the board will be in the station during your next show. No one wants to be a cop at this station but equally, no one wants one person to mess it up for everyone.

We appreciate your participation in this great community resource but cannot accept violation of the rules. We have too much to lose and there are hundreds of people who respectfully participate in this enterprise. You can do this too.

Best regards,

Gary Smith
President

Great Falls Community Broadcasting Company
 PO Box 110 Bellows Falls, VT 05101

Chittenden Bank Transactions Q1, 2010

Ending Balance 12/31/09 4941.57 \$4,941.57

Posted Date	Serial Number	Description	Credit	Debit	CR/DR	Balance
1/11/10	0	PAYPAL PAYPALSD11 ENTRY DESC TRANSFER		\$338.14	CR	\$5,279.71
1/11/10	1000000331	BILL PAY CHECK 1000000331 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$5,119.71
1/15/10	1000000333	BILL PAY CHECK 1000000333 Payee: SESAC	\$120.00		DR	\$4,999.71
1/19/10	1000000334	BILL PAY CHECK 1000000334 Payee: VILLAGE PRINTERS	\$50.50		DR	\$4,949.21
1/22/10	1000000335	BILL PAY CHECK 1000000335 Payee: ARTHUR E. COATES	\$81.49		DR	\$4,867.72
1/25/10	0	CHECKING DEPOSIT		\$725.00	CR	\$5,592.72
1/25/10	1000000328	BILL PAY CHECK 1000000328 Payee: COMCAST OF MASSACHUSETTS, INC.	\$337.66		DR	\$5,255.06
1/27/10	1000000339	BILL PAY CHECK 1000000339 Payee: THE HARTFORD	\$270.50		DR	\$4,984.56
1/27/10	1000000337	BILL PAY CHECK 1000000337 Payee: SOVERNET, INC.	\$57.87		DR	\$4,926.69
1/27/10	1000000332	BILL PAY CHECK 1000000332 Payee: STATE OF NEW HAMPSHIRE	\$50.00		DR	\$4,876.69
1/28/10	1000000336	BILL PAY CHECK 1000000336 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$4,716.69
2/1/10	0	CHECKING DEPOSIT		\$260.00	CR	\$4,976.69
2/8/10	1000000340	BILL PAY CHECK 1000000340 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$4,816.69
2/12/10	1000000344	BILL PAY CHECK 1000000344 Payee: BMI CABLE AND NEW MEDIA	\$320.00		DR	\$4,496.69
2/12/10	1000000343	BILL PAY CHECK 1000000343 Payee: BMI RADIO	\$297.00		DR	\$4,199.69
2/12/10	1000000341	BILL PAY CHECK 1000000341 Payee: ASCAP	\$288.00		DR	\$3,911.69
2/16/10	0	CHECKING DEPOSIT		\$450.00	CR	\$4,361.69
2/16/10	1000000342	BILL PAY CHECK 1000000342 Payee: ASCAP	\$140.00		DR	\$4,221.69
2/23/10	1000000338	BILL PAY CHECK 1000000338 Payee: COMCAST OF MASSACHUSETTS, INC.	\$337.66		DR	\$3,884.03
2/26/10	1000000346	BILL PAY CHECK 1000000346 Payee: SOVERNET, INC.	\$57.87		DR	\$3,826.16
3/3/10	0	CHECKING DEPOSIT		\$219.00	CR	\$4,045.16
3/5/10	0	CHECKING DEPOSIT		\$1,283.93	CR	\$5,329.09
3/8/10	1000000345	BILL PAY CHECK 1000000345 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$5,169.09
3/15/10	0	CHECKING DEPOSIT		\$500.00	CR	\$5,669.09
3/16/10	1000000348	BILL PAY CHECK 1000000348 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$5,509.09
3/16/10	1000000349	BILL PAY CHECK 1000000349 Payee: HEATHER LANE-LILLIS	\$37.40		DR	\$5,471.69
3/22/10	0	CHECKING DEPOSIT		\$145.00	CR	\$5,616.69
3/23/10	1000000322	BILL PAY CHECK 1000000322 Payee: COMCAST OF MASSACHUSETTS, INC.	\$681.00		DR	\$4,935.69
3/23/10	1000000347	BILL PAY CHECK 1000000347 Payee: COMCAST OF MASSACHUSETTS, INC.	\$337.66		DR	\$4,598.03
3/25/10	1000000352	BILL PAY CHECK 1000000352 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$4,438.03
3/25/10	1000000354	BILL PAY CHECK 1000000354 Payee: SOVERNET, INC.	\$42.64		DR	\$4,395.39
3/29/10	1000000351	BILL PAY CHECK 1000000351 Payee: PACIFICA FOUNDATION	\$100.00		DR	\$4,295.39
Balance 3/31/2010						\$4,295.39